



water  
footprint  
implementation

## "Pushing the boundaries of sustainability"

Water Footprint Compensation launch event, The Netherlands



📅 12 June 2023

🕒 15.30 - 17.00

📍 **Museon Omnisursum**

President Kennedylaan 5

2517 JK

Den Haag

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**omnisursum**

WE ARE  
ONE PLANET



## — Invitation

*With the occasion of The Ocean Race stopover in The Hague, Water Footprint Implementation has the pleasure to invite their network to an afternoon of culture and science at the Museon-Omniversum.*

Earlier in March this year, at the United Nations 2023 Water Conference in New York, WFI launched the draft methodology for Water Footprint Compensation, a novel concept aiming to support organizations take their next big step in achieving fair and smart use of the world's freshwater, and gave the audience an early look into the digital platform for Water Footprint Compensation projects.

**Together with our inspirational launching partner, 11th Hour Racing Team, we invite you for the Netherlands edition of the Water Footprint Compensation launch.**

In addition to a short introduction to the Water Footprint Compensation concept, our partners at 11th Hour Racing Team and Sun Glacier will speak to the importance of Water Footprint Compensation to further freshwater sustainability and showcase an innovative example of a compensation solution.

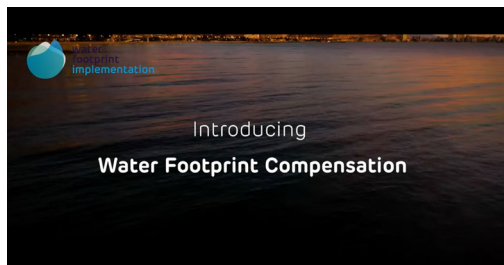
To round up this science meets culture event, our hosts at Museon-Omniversum have prepared a selection of films and exhibitions on water sustainability themes.

## Program

- 15.30** | Words of welcome to the Water Footprint Compensation launch, Diederik Veerman program manager Museon-Omniversum and Jaap Feil, Partner at Water Footprint implementation
- 15.40** | Pushing the boundaries of sustainability, Damian Foxall, Sustainability Manager, 11th Hour Racing Team
- 15.50** | Introduction to Water Footprint Compensation, Ioana Dobrescu, Managing Director at Water Footprint Implementation
- 16.10** | Make the impossible possible, Ap Verheggen, Artist & Co-Owner SunGlacier Technologies B.V.
- 16.20** | Networking Drinks
- 17.00** | Closing

### Optional:

- 14.00** | Screening Secrets of the Sea (45min documentary)
- 15.00** | Visit the [SunGlacier](#) installation on show and the [National Geographic Pristine Seas](#) photo exhibition



[Introducing Water Footprint Compensation](#)

## — The Speakers



**Damian Foxall**

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Damian Foxall is a record-breaking (former) professional sailor who has raced around the world seven times and sailed over 400,000 miles. Ocean athlete, turned ocean conservation advocate, he has worked within the sport of sailing as a sustainability consultant and as an education manager with the Canadian Wildlife Federation. Damian is the Sustainability Program Manager for 11th Hour Racing Team.



**Ioana Dobrescu**

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Ioana Dobrescu is the Managing Director of Water Footprint Implementation. For the past year, Ioana and her team have been working on the development of a new concept which has the potential to mobilize the private sector to restore freshwater quality and quantity across the globe. The Water Footprint Compensation concept has seen the light of day this March at the UN Water Conference in New York and is now being rolled out internationally. On June 12, Ioana will introduce the Water Footprint Compensation concept to our Dutch network.



**Ap Verheggen**

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Ap Verheggen is an artist and creative inventor who realized a machine which produces water by using condensation. Ap Verheggen & Team SunGlacier won the “Overhoop” prize for their innovative and pioneering work in the field of sustainable energy and climate change. Verheggen is best known for his “SunGlacier” project, which uses solar energy to harvest water in the desert. With this project he wants to draw attention to the possibilities of sustainable energy and climate change.